

summary

OVER 20 YEARS OF GRAPHIC DESIGN EXPERIENCE INCLUDING PRINT AND WEB DESIGN / CODING FROM CONCEPTUALIZATION TO PRODUCTION.

qualification

- + Strong layout, visual design and typography understanding.
- + Extensive knowledge of printing process.
- + Firm understanding of web production and graphic optimization.
- + Advanced user of PC / Mac computers, Adobe Creative Suite, Microsoft Office, HTML / CSS, and CMS.
- + Understanding of XML, JavaScript, ASP, PHP, MySQL and related internet technologies.
- + Over 10 years of experience in managing and directing designers and freelance contractors.
- + Experience in managing the production process from preflight to working with vendors in order to complete projects.
- + Proven ability to manage multiple projects simultaneously and meet tight deadlines.

experience

LEAD DESIGNER / PRODUCTION MANAGER

SEPTEMBER 2003 – PRESENT.

REKLAMA MEDIA CO., NORTHBROOK, ILLINOIS.

- + Performing lead role in the design and production of print, identity and web design.
- + Supervising and providing art direction for designers and freelance contractors.
- + Designing information architecture and user interface for web sites.
- + Administrating company's web sites.
- + Maintaining production schedules and managing press check.
- + Managing multiple, concurrent projects in different stages.

SENIOR GRAPHIC DESIGNER

OCTOBER 1998 – AUGUST 2003.

KONTINENT MEDIA GROUP., GLENVIEW, ILLINOIS.

- + Designed and produced newspapers, ads and promotional collateral.
- + Designed and coded web sites.
- + Attended press checks and coordinated projects with outside vendors.
- + Supervised designers.

SENIOR GRAPHIC DESIGNER

OCTOBER 1992 – JUNE 1998.

DELO PUBLISHING, INC., MINSK, BELARUS.

- + Created layouts for magazines, brochures, newsletters, ads and web sites
- + Created info graphics such as charts, graphs, maps etc.
- + Worked closely with artists and photographers to create illustrations.

GRAPHIC DESIGNER

JULY 1991 – SEPTEMBER 1992.

ERIDAN PUBLISHING CO. MINSK, BELARUS.

- + Created layouts for books, catalogues and brochures.
- + Performed full image editing procedure.

education

2001 Web Development Program. Solex College. Wheeling, Illinois.
1987 BS in Computer Science, Belarusian State University of Informatics and Radioelectronics, Minsk, Belarus.

portfolio

www.andyreev.com